



11225 Crabapple Road · Roswell, GA 30075 · Phone (770)998-6667 · Fax (770)594-9380

## **2020 Online Auction Sponsorship**

Northbrook United Methodist Church Preschool is hosting our 18th Annual Silent Auction fundraiser. The auction will be held online at [www.BiddingForGood.com](http://www.BiddingForGood.com) to maximize sponsor visibility and community participation. The auction will run for three days beginning on March 19, and ending March 22nd, 2020.

The funds raised through the Online Auction directly benefit the preschool program. Past auction proceeds have been utilized to purchase new classroom technology and equipment, a security system and cameras to create a safe and secure environment for our students, continuing education for our staff, and provided financial assistance to families in need. In order to ensure a successful event, we need your support, and would greatly appreciate your consideration of becoming an auction sponsor.

Auction sponsorships begin at \$100 and help fund operational costs associated with hosting the online auction. Once these costs are covered, any additional sponsorship funds are used as auction proceeds, with 100% supporting the preschool.

As an auction sponsor, your business will be promoted before, during, and after the event. You will also receive the abundant gratitude of the entire Northbrook Preschool community. Details of the promotional benefits included are listed in the attached sponsorship forms.

Your sponsorship is tax deductible, and helps ensure that 100% of auction proceeds will go to support programs for the preschool and students.

Please send an email to [northbrookauction@gmail.com](mailto:northbrookauction@gmail.com) and a NAPP member will contact you to acquire additional information and provide an email confirmation of your sponsorship for tax purposes. The children, staff, and families of Northbrook Preschool thank you for your support and generosity!

### **About Northbrook Preschool**

Northbrook Preschool is a non-profit early childhood program serving over 185 families across Fulton, Cobb, and Cherokee counties.

We have earned a valued reputation as a provider of quality care and education for over thirty-five years. We are a NAEYC (National Association for the Education of Young Children) accredited school and are also accredited by the United Methodist Preschool Association. To learn more about our program or NAEYC accreditation, please visit our website at <http://www.northbrookumcpreschool.com> or the NAEYC website at [www.naeyc.com](http://www.naeyc.com). You can also contact our Preschool Director, Jennifer Picquet at 770-998-6667 with any additional questions.

## Sponsor Benefits

- ★ Recognition in halls of the preschool
- ★ Recognition on the Northbrook Preschool website
- ★ Recognition on the online auction website
- ★ Logo and/or brief description of business included in the preschool's weekly newsletter
- ★ Link to your business' website on auction website
- ★ Your business' branded promotional products or information displayed in the viewing hall during the week of the auction

### Additional Information

Benefits will run from March 1, 2020 until March 31<sup>st</sup>, 2020. Please provide an electronic copy of your business logo or a brief description to [northbrookauction@gmail.com](mailto:northbrookauction@gmail.com)

\*Promotional items for display should be received by March 12, 2020. Please email [northbrookauction@gmail.com](mailto:northbrookauction@gmail.com) to coordinate delivery.

Please print the sponsorship form below and include it with your sponsorship check to ensure that you receive proper recognition. If you are submitting a contribution online, please email the information to [northbrookauction@gmail.com](mailto:northbrookauction@gmail.com). Any donation of \$100 or more is eligible for the benefits listed above. Thank you for your support of Northbrook Preschool!

Sponsorships can be sent directly to: Northbrook Preschool, ATTN: NAPP, 11225 Crabapple Road, Roswell Georgia 30075. Check should be payable to "*Northbrook Association of Preschool Parents*" or you may submit online at [NorthbrookNAPP.com](http://NorthbrookNAPP.com).

**Business Name or Sponsor's Name:**

**Contact:**

**Street Address:**

**City/State/Zip code:**

**Phone number:**

**Email address:**

**Website/Social media:**

**Restrictions/Other information:**